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Deixis Analysis of Journal Entitled “Indonesia is Exploiting The Covid-19 Crisis for Illiberal Purposes”

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Abstract

This study examines the deixis of a journal from Melbourne Asia entitled “Indonesia is exploiting the Covid-19 crisis for illiberal purposes”. The design of the research is qualitative method. The main source of this research is an online website Melbourne Asia entitled “Indonesia is exploiting the Covid-19 crisis for illiberal purposes”. The analysis of the data is following by few steps. First, the researcher read about the journal entitled “Indonesia is exploiting the Covid-19 crisis for illiberal purposes”. Next step, the research breakdown the journal and sorting the utterance which indicated as deixis. The last step, the researcher draws a conclusion about the journal. The conclusion of the usage of deixis of journal entitled “Indonesia is exploiting the Covid-19 crisis for illiberal purposes” are: 1. Personal deixis. 2. Discourse Deixis. 3. Time deixis. 4. Social deixis. The personal deixis use They, their, him, it, and we. The discourse deixis use This, These, That, Those. Now is belong to the time deixis and President stick with the social deixis.

Keywords : Pragmatics, deixis, covid-19

Background of Research

Language is a complex structured system of communication either spoken or written, consisting a word in a structured and conventional way. The purpose of communication is to create a common knowledge or to change perception even changing habits (Nugroho, 2004). Communication
divided into three categories: Verbal, Non-Verbal and Written.

Verbal communication spoken communication such as speech, dialogue, interview, etc. Non-Verbal communication is communication that is convey spoken communication through eye contact, body gesture, facial expressions, postures and the distance between two individuals (Mccronack, 2019). Written communication uses media such as papers to deliver the messages. The medium of written communication not only papers that is available, electronic device such as computer or smartphones also can be the medium of written communication, faster, even. All information around the world can be accessed in just a blink of the eye.

The covid-19 disease become the pandemic since previous three months. The disease that is origins from China spread all around the world including Indonesia. Every news’s headline is about Covid-19 and the governments policy to stop the spread. Somehow, Indonesia’s policy against Covid-19 become critic for other countries.

Melbourne Asia Review, an online journal from Australia, highlight Indonesia’s poor action to stop Covid-19.

Through the Melbourne Asia Review, the researcher will analyse the deixis of the journal. Deixis refers to a words or phrases such as “me”, “you”, “there” that cannot be understood without additional meaning. According to Fillmore (Charles, 1971), deixis is divided into several categories.

1. Personal Deixis
Levinson state that personal deixis is concern itself with the grammatical person involved in utterance, (1) those directly involved (e.g. the speaker, the addressee), (2) directly involved (e.g. overhearers-those who hear the utterance but who are not being directly addressed), (3) those mentioned in utterance (Levinson, 1983).

2. Spatial Deixis
Spatial deixis concern about the place that is relevant to the
utterance such as “here” or “there”.

3. Temporal Deixis
Temporal deixis concern about the time that is relevant to the utterance that is include adverbial phrase “now”, “soon”, “then”.

4. Discourse Deixis
Discourse deixis also known as text deixis, refer to the use of expression of utterance that is refer to the part of the discourse itself. Example “there”, “this”.

5. Social Deixis
Social deixis consist of social information that is utter with various expression.

Identification of Problem
According to the background of problem above the researcher can identify the problem as:

1. What are the types of deixis that is being used in the journal entitled “Indonesia is exploiting the Covid-19 crisis for illiberal purposes”?

The purpose of Research
Based on the question above, this research target is to:

1. To discover types of deixis in the journal entitled “Indonesia is exploiting the Covid-19 crisis for illiberal purposes”?

The benefit of research

1. The beneficial result of this research is to discover categories of deixis that is being used in the journal entitle “Indonesia is exploiting the Covid-19 crisis for illiberal purposes”. This research also hopefully can contribute to science and to the reader.

Method
This research is applying descriptive qualitative research method. The goal of this research is to summarize and to comprehend the specific events experienced by individual or groups (Qualitative Descriptive Research: An Acceptable Design, 2012). According to Sugiyono (2005) qualitative research is a method to research nature’s object where the
researcher is the essential instrument. Moelong (2005) states that qualitative method is a research which the purpose is to understand about phenomena that is experienced by the subject such as behaviour, perception, motivation, action, etc holistically and descriptive into the sentences within certain context which is natural and empowering various scientific method. Based on the opinions above the design of this research is descriptive qualitative method and the instrument of this research is the researcher himself (human instrument).

The researcher focused on the deixis and its reference in the journal entitled “Indonesia is exploiting the Covid-19 crisis for illiberal purposes” that is belongs to Melbourne Asia Review. To collecting data, the research did some steps that is firstly, the research read about the journal entitled “Indonesia is exploiting the Covid-19 crisis for illiberal purposes”. Then the researcher sorting the deixis according to its categories, the finale is the researcher describing its context based on the categories.

Results
The researcher discovers the deixis that has been used in the journal of Melbourne Asia entitled “Indonesia is exploiting the Covid-19 crisis for illiberal purposes”. The results are shown in the table below.

<table>
<thead>
<tr>
<th>no</th>
<th>3rd person</th>
<th>1st person</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>they</td>
<td>we</td>
<td>23</td>
</tr>
<tr>
<td></td>
<td>their</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Him</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>It</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
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</tr>
<tr>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

Personal deixis is the deixis that is concern about itself with the grammatical person involved, such as I, me, my, mine, you, yours, he, his, him, she, her, hers, they, their, we, us, our. The usage of personal deixis in the
journal has 23 total of person deixis. It consists of four third person view (they, their, him, it), and one first person view (we). Based on the journal, “they” have four different references, there are:

1. “They” refer to the nations which is responded to the Corona Virus Outbreak. “Novel coronavirus disease (COVID-19) has become a test for many nations in relation to the way they respond to the outbreak.”

2. “They” being used in refer to Official Government Letterhead. “Another president’s staffer, Andi Taufan Garuda Putra, has also been accused of a conflict of interest after sending a letter to district heads on official government letterhead, requesting that they support a COVID-19 relief program led by a company he owns, Amartah Mikro Fintek.”

3. “They” appoint to the Right Activist that claims the broadcast is hacked. “Rights activists claim that the broadcast was made when his phone was hacked. They’ve raised as significant the fact that Patra had publicly criticised one of Jokowi’s staff, Billy Mambrasar, for alleged conflict of interests in implementing government projects in West Papua.”

4. The last “They” refer to the Politico-business elites. “Within this context, many politico-business elites tend to view the mess as an opportunity to further their interests and increase their power and material resources. They have exploited the crisis for illiberal purposes and ignored the most vulnerable.”

“They” refer to some groups that is mentioned in the conversation or writings. To appoint something such as animals, things, or idea “it” become the deixis of it. And for singular man the pronoun is “him”.

In the other hand, “we” which is minority used to refer the reader and the author. “we” is the second person point of view where the author includes the reader as to achieve one agreement.
In the discourse deixis, the researcher found the utterance “This is not simply a result of the leadership style of the President Joko Widodo (Jokowi)”. “This” refer to the author’s point that has mentioned previously and “that” is what the author will point. “these” and “those” is the plural deixis of “this and “that”.

The adverb of time that is being the deixis in the journal of “Indonesia is exploiting the Covid-19 crisis for illiberal purposes” is “now” that is use only once in the utterance “…but now it has become one of the government’s priority bills.”

The journal is the analysis of the previous events of Indonesia Government. So, its basically didn’t predict something that will use terms will, later, then, etc.
The dominant of social deixis usage is “president” that is uttered 8 times in the journal of “Indonesia is exploiting the Covid-19 crisis for illiberal purposes”. The “president” distinct between Jokowi as President of Indonesia and his ministry or his people.

Conclusions

Based on the data above, the researcher has discovered four deixis that is being used in the journal entitled “Indonesia is exploiting the Covid-19 crisis for illiberal purposes”, there are:

1. Personal deixis. 2. Discourse Deixis. 3. Time deixis. 4. Social deixis. The personal deixis use They, their, him, it, and we. The discourse deixis use This, These, That, Those. Now is belong to the time deixis and President stick with the social deixis.

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