P-ISSN 2621-3575
E-ISSN 2723-2921

Volume 7, Nomor2, Desember 2024

TheGIST

Jurnal Sastra dan Bahasa

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Volume 7, Nomor 2, Desember 2024

TheGIST

Jurnal Sastra dan Bahasa

Jurnal The Gist adalah jurnal yang memuat karya ilmiah berupa artikel di bidang Ilmu sastra dan Bahasa. Jurnal The Gist diterbitkan 2 kali dalam setahun oleh Fakultas Sastra Universitas Alghifari sebagai media untuk menampung karya ilmiah sivitas akademika di lingkungan Fakultas Sastra Universitas Alghifari. Jurnal ini juga membuka peluang bagi penulis dari luar lembaga untuk berkontribusi dalam penulisan karya ilmiah selama masih memiliki bidang ilmu yang sama.

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A SEMIOTIC ANALYSIS OF THE *ENOLA HOLMES* MOVIE (2020) USING CHARLES SANDERS PEIRCE'S SEMIOTIC THEORY

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Abstract: This study aims to identify the forms of icons, indexes, and symbols represented in the Enola Holmes Movie (2020). By employing Charles Sanders Peirce's semiotic theory, this research delves into the symbolic universe of the 2020 film. Using a qualitative descriptive approach, the researcher meticulously analyzed the film to identify and analyze the forms of icons, indexes, and symbols. Data for this research was collected from the Enola Holmes Movie (2020). The research focused on the icons, indexes, and symbols used in the film. Researchers concluded that the film contained more iconic and indexical signs than symbolic ones. Through this analysis, the research identified a total of twenty icons, twenty indexes, and eleven symbols found in the Enola Holmes Movie (2020). The successful identification and interpretation of such a substantial number of signs (twenty icons, twenty indexes, and eleven symbols) serves as a strong testament to the effectiveness of Peirce's semiotic theory in unlocking the symbolic language of the movie.

Key terms : semiotic, icon, index, symbol, Charles Sanders Peirce's semiotic theory

INTRODUCTION

Language is one of the most important factors influencing human life. Language plays an important role in human life because it is the primary means of communication. An author uses language as a medium to express the author's aesthetic in the form of a literary work. Literary works are writings that interpret the meanings of nature and life in words of charm and power using an author's touch to create a permanent form of art. Talking about meaning, everything in this world is a sign that has a meaning, even though some things do not have intrinsic meaning, these things can be classified as signs if we invest them in meaning.

A work of art communicates through signs, which have different meanings for those who interpret them. Semiotics is a scientific discipline that studies signs, including the meaning of icons, indexes, and symbols. A semiotic approach allows us to delve deeper into the communication conveyed by works of art. The researcher also thinks that semiotics is a unique study because semiotics has a strong influence on communication, especially visual communication. Because in interaction, a

human may make some sign and give them some descriptions then the sign has meaning. From the sign, people can understand what others mean. Everything in this world is looked at as a sign, the researcher aims to know the sign deeply because sometimes the researcher finds something that can be a question in mind especially when the researcher communicates with other people or looking a picture or video that has no intrinsic meaning.

The Enola Holmes movies (2020 and 2022) are popular and critically acclaimed. This research uses Charles Sanders Peirce's semiotic theory to analyze the icons, indexes, and symbols within these films. By examining these elements, we can gain a deeper understanding of the movies' underlying meanings. The research aims to identify the forms of icons, indexes, and symbols represented in the Enola Holmes films, and to analyze how these signs contribute to the overall meaning of the movies.

METHODOLOGY

The research method is an important consideration when conducting research. Kerlinger says that the research method, here, means the arrangement of conditions for collecting and analyzing data. The data in this research were collected from the Enola Holmes movie. In this research, the writer uses a qualitative research method. Hancock (2009 p.11) states that qualitative research is concerned with developing explanations of social phenomena.

The researcher conducted this study by using descriptive-qualitative method. According to Walliman (2011 p. 114), qualitative approach expresses the data mostly in form of words, descriptions, accounts, opinions, and feelings rather than a number.

A qualitative research method or interpretative method is a method which is concerned with the interpretation of data collected in the field. So for this study, this qualitative method aims to analyze and interpret the data about social phenomena that were collected from Enola Holmes movie with reference to Peirce’s theory of semiotics as its theoretical framework.

The writer also used a sampling approach known as purposive sampling, which indicates that the samples collected were chosen for certain reasons. Some of the data used in the movie was picked for a variety of reasons, including the context of the circumstances in a scene, the hidden meaning of some signs in a scene, and the writer's desire to learn more about the meanings of the signs in the movie.

RESULTS AND ANALYSIS

This chapter discusses the results and analysis of this research. This research

explain aboutthe forms of icons, indexes and symbols represented in the Enola Holmes Movie (2020). Enola Holmes is the movies with numerous hidden meanings that can be discovered using semiotic analysis. Researchers discovered some data with icons, indexes, and symbols in it. This study was carried out using Charles Sanders Peirce's semiotic theory. The researcher found and analyzed the data listed below :

Data 1 :

At minute 01.27 in the Enola Holmes movie, there is a sign that can be analyzed in the scene. The icon used is a family photo consisting of tombstones (Enola's father), Enola's mother, Enola, Sherlock, and Mycroft. The index is a photo of Enola's father transforming into a tombstone, Enola explains in her dialogue that her father died when she was kid. Therefore, researchers can conclude that the symbol of this scene is that a tombstone can symbolize someone's death.

Data 2 :

Several images from the Enola Holmes movie scene contain elements of Peirce's semiotic theory. The scene at minute 02.14 in the Enola Holmes film contains a sign that can be analyzed. The context of the scene above is a photo of Enola and her mother wearing fake mustaches and pretending to be men, making them appear arrogant and powerful. The mustache is the main focus of research in this scene. Enola's mother stated, "We were free to do anything and be anyone at Ferndell." Enola believed it and imitated it. The icon is a photograph of Enola and her mother folding their arms in front of their chest and pretending to be men by wearing mustaches. The index quotes Enola's mother as saying, "We were free to do anything and be anyone at Ferndell," so they pretend to be a powerful man. As a result, researchers can conclude that the scene's symbol is a mustache, which represents a masculine and powerful man. Mustaches have been a powerful symbol for centuries. Mustaches have long been associated with masculinity, and they are frequently used as a symbol of manhood. The mustache has a long history, dating back to ancient civilizations when facial hair was considered a symbol of virility and power.

Data 3 :

Several images from the Enola Holmes movie scene contain elements of Peirce's semiotic theory. The scene at minute 03.46 in the Enola Holmes film contains a sign that can be analyzed. The context of the scene above is a photo of Enola opening the gift box her mother gave her on her birthday. The contents of the box is a small book entitled "The Language of Flowers". This book is the focus of research in this scene. Enola's mother asks Enola to wisely use the gift she gave her. The icon used in this scene is a picture of a book that says "The Language of Flowers". The book was a birthday gift from Enola's mother who suddenly disappeared leaving Enola on her birthday. The index is that Enola's mother gave her a birthday present in the form of this book so that Enola could guess the message she left. As a result, researchers can conclude that flower language, which is used to convey messages. Enola's mother purposefully gave Enola Holmes a book titled "The Language of Flowers" because she wanted to convey a message through the instructions in it. Flowers were primarily used to convey messages that could not be expressed aloud. In Enola Holmes movie, the book Enola receives from her mother investigates the specific meanings attributed to various types of flowers — another real-world lesson from Victorian society. Floriography was a complex system of meaningful flower symbolism.

Data 4 :

Elements of Peirce's semiotic theory can be analyzed from several images that are part of the Enola Holmes movie scene. At minute 07.05 in the Enola Holmes movie, there is a sign that can be analyzed in the scene. The icon used in this scene is an image of a house filled with moss and wild plants that do not appear to be properly maintained. The index in this scene is why the house became like that because it was probably not well maintained. Remembering that only Enola, her mother, and an old woman lived in the house. Or maybe they want to create a beautiful and calm atmosphere in the house. This scene can be interpreted as a house filled with moss, which is a symbol of peace. In Native American traditions, moss held various symbolic meanings, often representing protection and guidance. Some tribes believed that moss could ward off evil spirits and negative

influences. Others used moss to create protective amulets and talismans. Moss was also used in healing ceremonies, and its soothing qualities were believed to promote physical and emotional well-being. Its presence in the homes can create a sanctuary of serenity, a place to escape the chaos of the outside world and reconnect with the restorative power of nature.

Data 5 :

Several images from the Enola Holmes movie scene contain elements of Peirce's semiotic theory. The scene at minute 19.28 in the Enola Holmes film contains a sign that can be analyzed. The context of the scene is that Enola is trying to decipher a message from her mother and she returns to check the gift her mother gave her the other day. Enola recognizes chrysanthemums as a clue that her mother wishes to convey. The icon in this scene is a chrysanthemum flower, which symbolizes familial attachment. The index is a code discovered by Enola that refers to chrysanthemum flowers and has the meaning of familial attachment, which applies to her. Based on these findings, The symbol in this scene is the chrysanthemum flower which can symbolize familial attachment. In one of the first clues that Eudoria left behind, Enola learns that the bestowing of Chrysanthemums indicates familial attachment and, by implication, affection. From there on out, Chrysanthemums become a code between the mother-daughter duo, so it's only fitting that Enola has a vase of the flowers in her flat when she finally reunites with her mother.From that point forward, Chrysanthemums become a code between the mother-daughter duo, so it's only natural that Enola has a vase of the flowers in her flat when she finally reunites with her mother.

Data 6 :

The scene at minute 35.18 of the film Enola Holmes contains a sign that can be analyzed. The scene is set in London, also known as "the beating heart of England," where Enola is looking for her missing mother. The scene is set in London, also known as the "beating heart of England", where Enola searches for her missing mother. Enola is looking for her mother in London because it is the center of world civilization, which covers economics, politics, and so on. The icon

used in this scene is a picture of the atmosphere of London in the Victorian era, which looks busy with busy people. The index is that London is the center of world civilization and has earned the nickname "the beating heart of England." So, based on the research above, the researcher concludes that the symbol is London which Enola calls "The beating heart of England". London is the largest urban economy in Europe and, alongside New York, the city in the world most integrated with the global economy. London is the most populous region, urban zone, and metropolitan area in the United Kingdom.

Data 7 :

The scene at minute 44.34 of the film Enola Holmes contains a sign that researchers can analyze. The context of this scene is that Enola is trying to hide herself from her brothers by wearing a luxurious dress and acting like a respectable woman. Enola hopes to find her mother by following the clues she remembers. Enola goes to Edith, her mother's friend, to find out where she went. The image of Enola standing in front of Edith in a corset and luxurious dress serves as the scene's icon. The index states that Enola wears a corset and a dress to keep her sister from being caught because she wants to find her mother. Based on this analysis, the researcher concluded that the corset could represent female oppression because Enola was also forced to wear it and appeared uncomfortable in it. Enola says in her monologue that the corset is a symbol of repression for those who are forced to wear it. But for those who choose to wear it, the bust enhancer and hip regulators will conceal the fortune my mother has bestowed upon me." Some historians refer to it as a symbol of female oppression, while others see it simply as an undergarment used to support the weight of heavy fabrics.

Data 8 :

The scene at minute 56.09 of the film Enola Holmes contains a sign that can be analyzed by researchers. The context of this scene is that Enola disguises herself as a widow by wearing all black and comes to Basilwether to offer herself as a detective to handle the Tewkesbury case. However, his efforts were in vain because he ended up being expelled from the palace. The icon used in this scene is the image of Enola who is seen standing in the doorway wearing all

black and depicting herself as a widow. The index is that Enola wanted to save Tewkesbury by offering to become a detective to handle his case but was unsuccessful and was instead expelled from Basilwether. So, based on the results of this research, it can be concluded that the black clothes worn by a woman can symbolize that the woman is a widow. The term "widow's weed" refers to the black clothing worn (primarily) by female widows during the Victorian era, when strict "mourning etiquette" dictated their behavior and appearance following their husbands' deaths. It's identical to what Enola is wearing in that scene, so it captures the true image of a widow.

Data 9 :

At minute 23.29 in the Enola Holmes movie, there is a sign that can be analyzed in the scene. This analysis concluded that the icon was a picture of a man named Viscount Tewkesbury who was struggling to get out of a carpet bag. The index is that Tewkesbury was on the train because he wanted to escape from his home. He bribed a porter to get into the train.

Data 10 :

At minute 23.52 in the Enola Holmes movie, there is a sign that can be analyzed in the scene.This analysis concludes that the icon is an image of Enola Holmes dressed as a man, wearing a collared shirt, vest, cloth trousers, and a hat to cover her long hair. The index is because Enola wanted to hide from her sister and wanted to go to London to look for her mother, so she disguised herself as a boy.

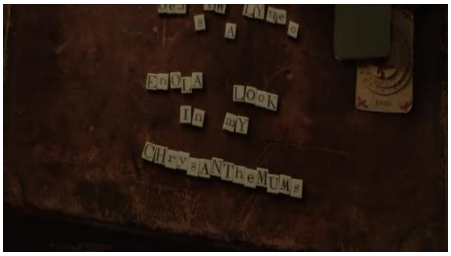
Data 11 :

Several scenes in the Enola Holmes reflect elements of Peirce's semiotic theory The scene at minute 41.12 of the film Enola Holmes contains a sign that can be analyzed by researchers. This analysis concludes that the icon in this scene is a code image that Enola entrusted to several newspapers that her mother frequently reads, such as the Pall Mall Gazzete, Magazine of Modern Womanhood, and The Journal of Dress Reform. The index is because Enola wants to find her mother as soon as possible, so she sends the code to the column that her mother always reads.

Data 12 :

The scene at minute 09.44 of the film Enola Holmes contains a sign that can be analyzed by researchers. This analysis concludes that the icon in this scene is an image of a small woman sitting in front of a table piled high with books. The woman is little Enola, who enjoys reading every book in the Ferndell Hall library. The index exists because Enola wanted to read the books, so she placed them in front of her. Enola became very intelligent because of the books she read since she was little.

Data 13 :



The scene at minute 19.05 of the film Enola Holmes contains a sign that can be analyzed by researchers. According to this analysis, the icon in this scene is an image of a message with the text "Enola looks in my Chrysanthemums". The index in this scene represents Enola's mother conveying a message to her through the gift she gave her. Her mother wants Enola to look inside her chrysanthemum because her mother left money and a message for her there.

Data 14 :

The scene at minute 26.16 of the film Enola Holmes contains a sign that can be analyzed by researchers. This analysis concludes that the icon in this scene is a man named Linthorn, who intends to kill Tewkesbury by holding his head against the threshold of a train about to enter the tunnel tracks. The index states that Linthom wanted Tewkesbury to die in front of him, so he kept Tewkesbury's body there.

Data 15 :

Several scenes in the film Enola Holmes reflect elements of Peirce's semiotic theory. The scene at minute 33.03 of the film Enola Holmes contains a sign that can be analyzed by researchers. This analysis concludes that the icon in this scene is the image of Enola and Tewkesbury in a field of grass. The two of them were seen walking on the grass field after freefalling from the train. The index is

why Enola and Tewkesbury could be in that place because they escaped from the killer by jumping from the train. They had no other choice but to jump off the train to save their lives.

Data 16 :

The scene at minute 39.44 of the film Enola Holmes contains a sign that can be analyzed by researchers. The conclusion that can be drawn from this data analysis is that the icon in this scene is the image of Enola wearing clothes that look very neat like an elegant woman. Enola dresses politely and elegantly as if she were a real woman in order to hide from her brothers.

Data 17 :

Several scenes in the film Enola Holmes reflect elements of Peirce's semiotic theory. The scene at minute 04.28 of the film Enola Holmes contains a sign that can be analyzed by researchers. The conclusion that can be drawn from analyzing this data is that Enola looks very dirty with a lot of dirt on her face and her hair is messy. The index is that Enola fell from her bicycle, resulting in dirt on her face and messy hair. Enola fell off her bicycle because she was not very good at riding it.

Data 18 :

The scene at minute 47.18 of the film Enola Holmes contains a sign that researchers can analyze. The context in this scene is that Enola finds a purple ribbon hanging along with a padlock on one of the doors at the place Enola visits, namely Limehouse Lane. The purple ribbon was the same ribbon that was in her gift box and that she had seen on the clothes worn by her mother and her sorority friends. The icon used in this scene is an image showing a purple ribbon hanging from a padlock and is a symbol of Enola's mother's association. The index is that Enola's mother left the purple ribbon to give Enola a clue. The symbol is a purple ribbon symbolizing defense and hope. Purple symbolizes dignity, state, and great power. Purple rose to popularity during the Victorian era. Purple represents dignity, state, and great power. According to the research above, the purple ribbon in the film Enola Holmes represents the struggle

for women's dignity. Justice for women was not the same back then as it is today. Women are often discriminated against and denied the right to speak, so Enola's mother and friends are fighting for this right.

Data 19 :

The scene at minute 01.19.49 of the film Enola Holmes contains a sign that can be analyzed by researchers. The context of this scene is that Miss Harrison is seen standing in front of the class and teaching her students the lesson "Guide to being a lady". Her first lesson was how to laugh politely. She practiced laughing politely in front of the class by covering her mouth, looking down, and laughing softly without laughing out loud. Then all her students followed her. The icon used in this scene is the image of Miss Harrison standing in front of the class practicing how to laugh politely. The index is because Miss Harrison wants to teach her students how to be a respectable woman. So based on the results of this research it can be concluded that the symbol of polite laughter is to cover your mouth and not laugh out loud. Miss Harrison's personality school teaches women how to be ethical and honorable in order to be accepted in society. One approach is to teach students to laugh politely and not out loud, as this does not reflect a respectable woman.

Data 20 :

The scene at minute 02.14 of the film Enola Holmes contains a sign that can be analyzed. The context of the scene above is that Enola appears embarrassed when she receives a stunning pink rose from Tewkesbury. Tewkesbury gives the flower to Enola for an unspoken reason. The image of Enola holding a pink rose and a flushed face serves as the scene's icon. The index is that Enola flushed because she understood the significance of the pink rose that Tewkesbury gave her. So pink roses can represent gratitude, joy, and admiration. Aside from that, pink roses can represent femininity, self-esteem, happiness, appreciation, respect, gratitude, and even romantic feelings. Tewkesbury understands how to express himself through flowers because he learned so much about plants and other plants from his father. In the Victorian era, pink roses represented first love, new love, childhood, innocence, and healing from illness. Pink

roses were preferred over red roses to represent romance during the Victorian era. In the Victorian era, emotions were difficult to express aloud. Rose floriography, also known as rose language, evolved into a beautiful way to express feelings and thoughts without using words. This scene can be interpreted as pink roses representing gratitude, joy, and admiration. Although pink roses come in a variety of lovely colors, they are all thought to convey feelings of gratitude, joy, and admiration to the recipient. Aside from that, pink roses can represent femininity, self-esteem, happiness, appreciation, respect, gratitude, and even romantic feelings.

CONCLUSION

This chapter discusses the conclusions of this research. The conclusions in this section will include the findings of the researchers regarding the icons, indexes, and symbols found in the Enola Holmes Movie (2020). This research aimed to uncover the underlying meanings within the popular movies, Enola Holmes (2020), by employing a semiotic lens. Recognizing the pivotal role of language in human communication and the inherent sign nature of the world, this research delved into the realm of semiotics to explore the icon, index, and symbol elements present in the movie. Given the movies cultural impact and the potential for multiple interpretations, a semiotic analysis offered a structured approach to dissecting the visual and narrative components. By applying Charles Sanders Peirce's semiotic theory, this research sought to contribute to a deeper understanding of how signs construct meaning within these cinematic texts.

Based on data analysis, the researcher presents the findings of this research. This research conducted a semiotic analysis of the Enola Holmes Movie (2020). By examining icons, indexes, and symbols within these movies, the study found that both movies contained a significant number of signs. However, the data revealed a higher frequency of icons and indexes compared to symbols in both movies. Specifically, the analysis identified a total of twenty icons, twenty indexes, and eleven symbols.

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