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# TheGIST

Jurnal Sastra dan Bahasa

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Jurnal The Gist adalah jurnal yang memuat karya ilmiah berupa artikel di bidang Ilmu sastra dan Bahasa. Jurnal The Gist diterbitkan 2 kali dalam setahun oleh Fakultas Sastra Universitas Alghifari sebagai media untuk menampung karya ilmiah sivitas akademika di lingkungan Fakultas Sastra Universitas Alghifari. Jurnal ini juga membuka peluang bagi penulis dari luar lembaga untuk berkontribusi dalam penulisan karya ilmiah selama masih memiliki bidang ilmu yang sama.

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## CRITICAL DISCOURSE ANALYSIS VAN DIJK OF COVID-19 CASES ON CNN INTERNATIONAL PERIOD 2021

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### Abstrak

Tujuan dari penelitian ini adalah untuk mendeskripsikan struktur makro, superstruktur, dan juga struktur mikro pada teks wacana berita online yang mengarah kepada kasus Covid-19 yang diberitakan oleh media CNN. Metode yang digunakan adalah metode dokumentasi dan analisis isi teks media. Hasil penelitian ini menunjukkan bahwa dalam ke lima kasus Covid-19 yang diberitakan oleh CNN cenderung memenuhi sebagian besar unsur macro-structure, dan superstructure. Pada bagian mikro structure : retorik, terdapat beberapa unsur yang tidak didapatkan dalam ke lima berita tersebut.

Kata Kunci : Covid-19, CNN, Macrostructure, Superstructure, Microstructure

### Abstract

*The purpose of this study is to describe the structure macro, superstructure, and also micro structure in online news discourse texts that lead to the Covid-19 case reported by CNN media. The method used is the method of documentation and media text content analysis. The results of this study indicate that in the five Covid-19 cases reported by CNN, most of the macro-structure and superstructure elements were fulfilled. In the micro structure: rhetorical section, there are several elements that are not found in the five news stories.*

Keywords: Covid-19, CNN, Macrostructure, Superstructure, Microstructure

## INTRODUCTION

The SARS-CoV-2 virus was first detected in China in late 2019 and by June 2021, had spread worldwide, causing more than 178 million confirmed cases and 3.9 million deaths.

As quoted from the World Health Organization (WHO), the Corona virus comes from Coronaviruses (CoV), that cause illnesses ranging from the common cold to more severe ones like the Middle East Respiratory Syndrome (MERS-CoV) and Severe Acute Respiratory Syndrome (SARS-CoV). Whereas for Novel Coronavirus (nCoV) is a new strain that has not been previously identified in man. Corona virus is

zoonotic, meaning that it is transmitted between animals and humans. According to investigations that have been carried out, SARS-CoV was transmitted from the civet cat or better known with ferrets to humans and MERS-CoV from camels to humans. But some Corona virus . It is also known to circulate in animals that have not previously injected humans. Some of the initial cases were linked to a wet market in Wuhan City, where the first cluster of Covid-19 infections was recorded. Over the past few months, scientists have reached a broad consensus that the virus spreads as a result of "zoonotic spillover" or "virus that jumps" from infected animals to humans, before becoming highly human-to-human. However, another theory

believes that the virus may have escaped from the main biological research facility, which is located relatively close to the market, namely the Wuhan Institute of Virology (WIV).

Besides the Covid-19 cases that hit the world, the other most important side is the media. The mass media around the world are reporting on the long-standing problem of Covid-19 cases. The mass media plays an important role in informing the public about the Covid-19 cases. The media has a very important role in the circulation of information related to the outbreak Covid-19, both from one area to another and from one person to other. That means, the role of the mass media is a vital thing in overcoming this Covid-19 outbreak. Mass media has a function like two sides of a knife, one side is positive if used well and on the other hand can be negative if the news is spread is hoax news. The information provided can help the community to find out earlier regarding the Covid-19 outbreak. In addition, the information disseminated can also help government to make statistical data on the distribution of people who have been positively affected Covid-19, so it can be more careful for the local people who live there. As for with the mass media can also help the government in disseminating information about the Covid-19 outbreak to be faster, more accurate, and more reliable.

One of the media that researchers chose as a reference in reporting a case, especially Covid-19, was the CNN, Cable News Network Media. Quoted from google page rank, CNN media occupies the top position in the media that reports a news, therefore researchers choose CNN mass media. The news reported by CNN media, especially in the case of Covid-19 for the 2021 period, will later become an object in this research. By using a critical analysis study of Van Dijk's theoretical discourse, researchers

will examine news related to Covid-19 cases in Europe reported by CNN media. This is of course to find out the intent and purpose of a news story reported by CNN.

Discourse analysis in the political field, is the practice of using language, especially politics language. Because language is a central aspect in depiction of a subject, and through language ideology is absorbed in it, then this aspect learned in discourse analysis. While in critical discourse analysis (Critical Discourse Analysis/CDA), discourse here is not understood merely as the study of language. Discourse analysis does use language in the text to analyze, but the language that analyzed here is somewhat different from the study of language in the traditional linguistic sense. Language analyzed not only by describing from the linguistic aspect, but also connect with context. Context here means that the language is used for purposes and practice certain aspects, including the practice of power, based on Eriyanto in (Khasanah, Farid. 2018, 25). Eriyanto also suggested several model dimensions from Van Dijk's theory to Mukhlis, et al (2020, 75) that Critical Discourse Analysis (CDA) was used to analyze written discourse critically. These discourses include race, politics, social class, gender, hegemony, and others. In theory it is argued that a discourse is not enough to be analyzed only text only, but it is also necessary to observe how the text is produced. This approach in his theory is called social cognition and shared analysis discourse in three dimensions, namely text, cognition social, and social context. Basically analysis Teun A. Van Dijk's model discourse combines all the dimensions of the discourse in one unit. On the text dimension, which analyzed is how the structure of the text and discourse strategies used to emphasize a certain topic. In level Social cognition is studied like a news process is produced. This

process involves individual cognition of news writers. Third aspect is to learn how the discourse develop in society. Text dimensions in the model of Teun A. Van Dijk is distinguished into three dimensions. Those dimensions assumed to be related to each other. The dimensions are macro structure which is global meaning or general from observable text based on the topic or theme contained in news. Superstructure, which discusses how Opinions are arranged in a single text framework. How are the parts of the text arranged to in the news as a whole. On the microstructure examine how the meaning is highlighted on a discourse by looking at the use of words, sentences, propositions, clauses, paraphrases, and pictures, based on Eriyanto in Mukhlis, et al (2020, 75).

The definition of mass media is very broad. Mass media can be defined as everything form of media or means of communication to channel and publish news to the public or society. The form of media or journalistic means that is now known consists of print media, electronic media, and online media. Mass media in context journalism basically must be limited to the three types of media so that it can be distinguished from forms of mass communication media, but do not have related to journalistic activities.

In the world of journalism, media are categorized into the following three types:

1. Print media, consisting of daily newspapers, weekly newspapers, tabloids, magazines, newsletters/journals, and so on.
2. Electronic media, consisting of radio and television.
3. Online media, namely internet media, such as websites, blogs, etc.

Mass media is a means of spreading information to the public, according to Bungin in Habibie (2018, 79) mass media is defined as media communication and information that carry out the dissemination

mass information and can be accessed by many people, in terms of meaning, media mass is a tool or means to disseminate news content, opinions, comments, entertainment, and so forth. Media is a tool or means that used to convey messages from communicator to the audience, while understanding mass media itself is a tool used in delivery of messages from the source to the public by using communication tools such as letters news, films, radio and television, based on Cangara in Habibie (2018, 79).

News is information that is presented based on phenomena or events that occur related to everything. News is included in communication media, where journalists from several media report information based on facts, events, or existing phenomena. News is one of the most important things regarding updates from information from around the world, one of which is Covid-19. Covid-19 has been reported by many mass media and has had a very bad impact on the world.

## METHOD

This research uses the method content analysis with a qualitative approach. This method is used to classify and analyze the content of the text based on the criteria certain (Bungin, 2017).The researcher also uses documentation method that is used to find data related to variables which can be in the form of a note, a transcript, a mahalah, an agenda or news content, based on Arikunto in (Mukhlis,et al. 2020, 76) . The documentation method used in this study leads to an online news text with the theme of Covid-19 which is reported by one of the sites, namely CNN media.

Then as for the data contained in this study, namely an online news that is used as the object of research. The research starts from identifying, classifying, then

interpreting, this is based on Arikunto's explanation to Riri, et al (2019, 47). This study uses the analysis technique of a discourse model from Teun Van Dijk which refers to social phenomena from the community, this is based on Eriyanto's explanation in (Riri, et al. 2019, 47).

The subject in this research is online media which is widely read and visited on the online site, namely *cnn.com*, while the object of this research is are the discourses of Covid-19 cases that are currently being discussed in the whole world. The analysis was carried out on Macro Structure (thematic themes/topics), Superstructure (schematics), Micro Structure (semantics: background, detail, intent, presuppositions), Micro Structure (syntax: sentence form, coherence, pronouns), Micro Structure (stylistic: lexicon), Micro Structure (rhetorical: graphic, metaphor. expression) in each discourse.

## RESULT AND DISCUSSION

### 1. NEWS TEXT 1

*" Omicron could become the dominant variant, but Delta is a problem now "*

#### 1.1 Macro-structure : Thematic

There is a new virus variant from Covid-19, namely Omicron

#### 1.2 Super-structure : Shcematic

The element of the summary regarding the news title explains that the emergence of a new variant of the Covid-19 virus, namely Omicron, has become a dominant thing, but besides that, there are other variant viruses, and especially the Delta variant virus. While the lead element explains things that lead

readers of the news text to be more vigilant, because the old variant viruses are still difficult to cure and have severe symptoms, plus there is the newest variant, Omicron.

Then the story, content, and also closing. This news reports that doctors in America are trying their best to treat people infected with Covid-19, so far there have been 86,000 Covid cases in the United States and 99.9% of them have been affected by the Delta variant virus. If the public has the urge to be vaccinated against the Delta variant, the Omicron variant virus can also be overcome.

#### 1.3 Micro-structure : Background, Details, Meaning, Presupposition, Nominalization.

The *background* element discusses the emergence of a new variant of the virus, namely Omicron in Europe, especially in the United States, the *detail* element discusses the doctors and health workers who are struggling to try to suppress and deal with the problems of the Covid-19 virus variant. The element of *meaning* discusses the worsening of the situation and conditions caused by this variant virus. The *presupposition* element explains the symptoms that can be caused by the Covid-19 variant virus which is quite inconvenient for health, and the *nominalization* element discusses about 86,000 people recorded that day were infected with the delta virus.

#### 1.4 Micro-structure : Syntax. Form, Sentence, Coherence, Pronouns.

The element of *sentence* form in this news is a deductive form pattern, because this is evidenced by the presence of a new variant virus and clarified by several sentences after it. The element of *coherence* is found in the dialogues of several doctors who are interconnected about the discussion of the variant of the Covid Omicron virus. Then the *pronoun* element uses the word "we" more,

this refers to several doctors and health workers who are handling cases of the Omicron variant of Covid together.

#### 1.5 Micro-structure : Stylistic. Lexicon

The *lexicon* element refers to the word "United States" as a word that explains that the country is in an emergency situation in dealing with the latest virus case, namely Omicron.

#### 1.6 Micro-structure : Rhetorical. Graphic, Metaphor, Expression.

The *graphic* element displays an image in the form of a video, where the local community is trying to fight the new variant of the Covid-19 virus by vaccination, wearing masks, and also carrying out PCR tests. An element of *expression* is also displayed in each doctor's dialogue based on the words and dialogue conveyed, that they are trying to do various ways and remain calm in dealing with the new variant of the virus in the United States.

## 2. NEWS TEXT 2

*"Omicron outbreak at Norway Christmas party is biggest outside South Africa "*

#### 2.1 Macro-structure : Thematic

The *thematic* element contained in this news text is the spread of the Omicron variant virus at a Christmas party in Norway outside South Africa.

#### 2.2 Super-structure : Shcematic

In *summary*, the Christmas party is something that can spread the virus, and it was confirmed that there was one person infected with the Omicron virus who came to a Christmas party. The *lead* element explains that an association such as a Christmas party celebration can have a bad impact, and can cause the spread of the Covid-19 virus, especially the latest variant in a wide range, it refers to readers canceling things related to a

celebration that can cause gatherings and the spread of the Covid-19 virus. Then on the elements of the *story*, *content*, and also the *closing* of this news, after someone was infected with a new variant of the virus from Covid-19 at a Christmas party celebration, it made several companies cancel the celebration of the Christmas party because of an emergency caused by the variant virus. recently, and the closing of this news text is a statement from someone who has been infected that the infected person has previously followed the existing health protocols.

#### 2.3 Micro-structure : Background, Details, Meaning, Presupposition, Nominalization.

The *background* element discusses the spread of the Omicron virus that spreads in Norway at a Christmas party. The *detail* element explains to give more attention to the events that have occurred in the case of the spread of Covid-19, especially at a Christmas party, and it is hoped that the company and other parties will cancel an event that could spread the Omicron variant virus. The element of *presupposition* explained that after the case of the Omicron virus spread at a Christmas party, it became more of a concern for the public to remain careful and alert to this virus. The *nominalization* element explains that there have been 60 cases and 120 people who participated in the Christmas party were confirmed to be infected with the Omicron variant virus.

#### 2.4 Micro-structure : Syntax. Form Sentence, Coherence, Pronouns.

The element of the *sentence form* in this news uses a deductive sentence which explains that the spread of the Omicron virus case is due to a Christmas celebration by a company, then followed by a sentence that explains the spread of the case. The element of *coherence* refers to the word "Christmas party" which is

mentioned repeatedly that the Christmas party is something that can really have a bad impact and can spread the virus in a wide range. The *pronoun* element mentions the word "This party" which refers to the Christmas party.

### 2.5 Micro-structure : Stylistic. Lexicon

The lexicon element refers to the word "superspreader event" which means a Christmas party.

### 2.6 Micro-structure : Rhetorical. Graphic, Metaphor, Expression.

The *graphic* element refers to data obtained after a Christmas party in Norway where 120 people were infected, causing the largest case of people infected with the Omicron virus outside Africa. The element of *metaphor* explains that the Christmas party is an opportunity to have fun as a day of celebration, but this is a bad impact in the spread of the Covid-19 virus, especially Omicron, which is on the rise in cases.

## 3. NEWS TEXT 3

*"You don't have to change holiday plans due to Omicron if you're vaccinated, Fauci says. But don't wait to get a booster "*

### 3.1 Macro-structure : Thematic

In the *thematic* element, it refers to vacation plans that do not need to be worried for someone who has received vaccinations.

### 3.2 Super-structure : Schematic

The *summary* element explains what has been stated in the news title You don't have to change holiday plans due to Omicron if you're vaccinated, Fauci says. But don't wait to get a booster, this explains to emphasize to people who have received vaccinations that they don't need to think too much about planning holidays caused by the Omicron variant virus. The *lead* element explains that

people who have received up to the second dose of vaccine are expected to always maintain their health and not have to worry about holiday plans, but even the newest variant of the virus should not be taken lightly. For the *story*, *content* and *closing* elements of this news, it is said that in planning holidays, it is expected to always be vigilant, even though you have been vaccinated up to the second dose, but this cannot deny you are not exposed to the latest variant of the virus, namely Omicron, because for some cases the variant virus is affected. There are two Omicron people and indeed both of them have been vaccinated. In closing the news for traveling on holiday plans, there is no need to worry for people who have received the vaccine, but they still have to maintain health protocols in order to reduce the number of spreads.

### 3.3 Micro-structure : Background, Details, Meaning, Presupposition, Nominalization.

The *background* element describes a condition under which the Delta virus and the Omicron virus have spread. The *detail* element refers to an action that must be taken for some people who have planned holidays, it directs to get vaccinated for some people who have plans on holidays. For an element of *meaning* to increase vaccination rates, so that people who have plans on holidays are expected to vaccinate up to the second dose. The element of *presupposition* explains that people who have received vaccinations are expected to stick to their holiday plans, although there are some cases who have received the vaccine but are still exposed to the Covid-19 variant virus, this refers to always maintaining health and following health protocols to reduce the number of spreads. and also prevent. In the *nominalization* element, it is stated that there are two people who have been vaccinated but are still infected with the Omicron virus, the first person was in California on Wednesday

and the second case was found in a Minnesota resident who was traveling to New York City.

3.4 Micro-structure : Syntax. Form Sentence, Coherence, Pronouns.

The element in the *form of a sentence* refers to the deductive sentence that has been stated in the title that there is no need to change the holiday schedule if it has been vaccinated and then clarified in the following sentence in the news. The element of *coherence* refers to the word vaccination that is said repeatedly in the news, it emphasizes that there is no need to worry too much if you have received the second dose of vaccination. The *pronoun* element refers to the word "you" which refers to people who have vacation plans to continue their vacation plans when they have received the second dose of vaccine.

3.5 Micro-structure : Stylistic. Lexicon

The word boost/booster becomes an element of the *lexicon*, it explains that there is no need to wait for a booster in vaccination or something. The upcoming vacation plans are also a booster for the individual's immunity.

3.6 Micro-structure : Rhetorical. Graphic, Metaphor, Expression.

The *graphic* element is a case data of people who are infected with the Omicron variant virus even though they have received vaccinations, and for *expression* refers to an urge for experts or doctors who handle Covid-19 not to worry about planning a vacation if they have received vaccinations, and in the case of some people Those who were exposed to the Omicron virus and had been vaccinated, only had mild symptoms, so that it made an impetus for the community to stick with their vacation plans with family, especially.

4. NEWS TEXT 4

" Vaccines are the key. They're also making some people very rich. "

4.1 Macro-structure : Thematic

The *thematic* element leads to the key to success in reducing the number of the Covid-19 virus is vaccination.

4.2 Super-structure : Shcematic

The *summary* element explains as in the news title, namely "Vaccines are the key. They're also making some people very rich". The *lead* element explained that apart from vaccines being the key to reducing the number of Covid-19 cases, it was also linked to a business that could make some people rich. In the *story, content, and closing* elements, it explains that American President Joe Biden is trying to reduce the number of Covid-19 cases, especially in the Delta and Omicron variants. and also increase the number of vaccinations, boosters, and tests. This has been done at airports in the United States, to come to the United States it requires a vaccine letter and also a negative test. Apart from that, the news said that vaccines can also boost the economy of some companies. Then this news is closed with a discussion that the Covid-19 vaccine has made some people rich, it comes from the Covid-19 vaccine, it was recorded that several people from Moderna became rich during the pandemic.

4.3 Micro-structure : Background, Details, Meaning, Presupposition, Nominalization.

The *background* element explains that the United States is trying to increase vaccination rates, and reduce the spread of Covid-19. The *detail* element explains that the biggest issue is that there are 55 million adults who have not been vaccinated. The element of *meaning* explains that it is hoped that United States citizens who have not received vaccinations for vaccines immediately, because vaccines are one of the keys to suppressing the spread

of Covid-19, especially in the United States. The *presumption* element explains that behind vaccination is the key to suppressing the spread of Covid-19, it also finds other factors that vaccination can also restore the American economy, and also some companies make their employees rich by producing vaccines like Moderna. Then the element of nominalization refers to the figure of 55 million adults who have not been vaccinated. It is hoped that vaccination will continue to be carried out for people who have not received the vaccine.

#### 4.4 Micro-structure : Syntax. Form Sentence, Coherence, Pronouns.

The element of the *sentence form* used is *inertive*, it refers to the sentence that vaccination is the key to suppressing the spread of Covid-19 which is then explained in more detail in the middle of the news paragraph. The element of *coherence* explains the efforts made by the United States in dealing with Covid-19. The *pronoun* contained in this story refers to the word *some people*, which refers to a person who worked for a vaccination company who became rich during the pandemic.

#### 4.5 Micro-structure : Stylistic. Lexicon

The *lexicon* element is contained in the sentence *Vaccines saved the economy*, it explains that vaccination can restore economic factors, what is meant here is that if the number of vaccines is high, it can make some shops and other trades open and can transact as usual.

#### 4.6 Micro-structure : Rhetorical. Graphic, Metaphor, Expression.

The *graphic* element explains some positive factors about vaccination, and the *metaphorical* element is not found.

### 5. NEWS TEXT 5

“ *Christian television network founder and preacher Marcus Lamb, who discouraged vaccinations, dies after being hospitalized for Covid-19* “

#### Macro-structure : Thematic

The thematic element in this news text is the death of a person due to Covid-19.

#### Super-structure : Shcematic

The *summary* element in this news text is the death of a person due to Covid-19. The *lead* element said that basically the death of someone named Marcus Lamb was because he was infected with Covid-19, and long before that he had diabetes. Marcus Lamb was against the idea of a vaccine, and soon he died. *The story, content, and closing* elements explain that Marcus Lamb is someone who founded Christian television in 1997, and Marcus Lamb is one of those who are against being vaccinated. It was said that vaccination was only an experimental tool and it was possible that it could lead to a faster death, then not long after that Marcus Lamb became sick because he was infected with Covid-19, besides that he also had diabetes. 19 and his health condition is declining, this was conveyed by Marcus Lamb's wife. Marcus Lamb's son said that his father died because of being attacked by spiritual matters, because it was against vaccination so Marcus Lamb's son thought there was someone who didn't like his father to commit murder through spiritual media, then the news was closed that Marcus Lamb's illness was indeed very difficult and asked his family to always pray for him.

#### Micro-structure : Background, Details, Meaning, Presupposition, Nominalization.

The *background* element explains that Joni Lamb who was against vaccination eventually died of Covid-19. The *detail* element explains that Joni Lamb does not

want to be vaccinated, and prevents his body from getting a booster to prevent infection with Covid-19. The *meaning* element explained that Marcus Lamb was reluctant to be vaccinated so that when he was very susceptible to being infected with Covid-19, it was added to the disease he suffered before. This makes Marcus Lamb have to suffer until it causes death. The element of *presupposition* explains that vaccination is only an experimental tool for Marcus Lamb, so he is reluctant to be vaccinated.

Micro-structure : Syntax. Form Sentence, Coherence, Pronouns.

The element of the *sentence form* in this news goes into a deductive form in which Joni Lamb died of Covid-19 and is clarified with the following sentences. The element of *coherence* refers to Joni Lamb's wife and family, who confirmed Joni Lamb's death due to Covid-19 and also had previous diabetes. The *pronoun* element refers to the word Christian Television Network Founder which refers to Marcus Lamb.

Micro-structure : Stylistic. Lexicon

The lexicon element refers to the word Christian Television Network, it explains to Marcus Lamb is one of the Christians who

opposed vaccines and eventually died of Covid-19.

Micro-structure : Rhetorical. Graphic, Metaphor, Expression.

The graphic element describes the data obtained on the disease suffered by Marcus Lamb. The element of metaphor is not found.

## CONCLUSSION

The conclusion obtained from the research here is based on the problems above, that CNN media reports a lot of news, not only in America or Europe, but CNN has spread widely to Asia. In the news reported by CNN, especially in the case of Covid-19, there are various kinds of news, starting from things related to vaccines, then the emergence of the latest variant of the virus, etc. In the case of the 5 news articles discussed above, that the news delivered by CNN is quite relevant, then from the Macro-structure and Super-structure elements it has a fairly solid and clear discussion, And in the Micro-structure section of the metaphor, not many words are found. the metaphor contained in the text of the news reported by CNN, it has good value in order to prevent ambiguous meaning. This research is also expected to be a reference for other researchers who will research in the same case or theory.

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