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ANALYSIS OF MOOD SYSTEM IN JACK MA'S SPEECH

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Abstrak

Systemic Functional Language (SFL) adalah pendekatan bahasa yang digunakan untuk menganalisis bagaimana bahasa digunakan dalam berbagai konteks yang ada dalam interaksi sosial sehari-hari, baik dalam bentuk verbal maupun nonverbal. Dalam pengertian ini, sistemik diartikan sebagai keseluruhan, sedangkan fungsional adalah sesuatu yang dapat digunakan atau diterapkan dalam berbagai bidang keilmuan. SFL merupakan sesuatu yang memiliki banyak cabang penelitian sebagai pendekatan bahasa untuk mengkaji suatu wacana dalam kegiatan analisis wacana atau wacana, salah satunya adalah sistem Mood. Suasana hati memiliki tiga elemen yaitu, subjek, terbatas, dan tambahan suasana hati. Penelitian ini termasuk penelitian deskriptif kualitatif. Penelitian kualitatif adalah penelitian ilmiah, yang bertujuan untuk memahami dan memahami suatu fenomena dalam konteks sosial yang alami dengan menekankan pada proses komunikasi dan interaksi yang mendalam antara peneliti dengan fenomena yang diteliti. Dari pidato Jack Ma ditemukan 24 klausa yang bisa dijadikan bahan penelitian.

Kata kunci : Systemic Functional Language, Mood, Jack Ma,

Abstract

Systemic Functional Language (SFL) is a language approach that is used to analyze how language is used in various contexts in everyday social interactions, both verbal and nonverbal. In this sense, systemic is defined as the whole, while functional is something that can be used or applied in various scientific fields. SFL is something that has many branches of research as a language approach to examine a discourse in discourse or discourse analysis activities, one of which is the Mood system. Mood has three elements namely, subject, limited, and additional mood. This research includes qualitative descriptive research. Qualitative research is scientific research, which aims to understand and understand a phenomenon in a natural social context by emphasizing the process of deep communication and interaction between researchers and the phenomenon being studied. From Jack Ma's speech, 24 clauses were found that could be used as research material.

Keywords : Systemic Functional Language, Mood, Jack Ma,

INTRODUCTION

Systemic Functional Language (SFL) is a language approach that is used to analyze how language is used in various contexts that exist in everyday social interactions, both in verbal and non-verbal forms. In this definition, systemic is defined as the whole, while functional is something that can be used or applied in various scientific fields. Thus, SFL can be categorized as a multifunctional overall analysis of discourse in spoken and written form. SFL was developed by M.A.K Halliday and his colleagues in the 1960s. His thoughts on SFL were heavily influenced by his teacher, namely J.R. Firth, an English linguist who argues that language as a system and the importance of a context to explain meaning. In SFL, there are 3 metafunctions that form the basis for conducting the analysis, they are, 1. Ideational (related to knowledge about the discourse to be analyzed), 2. Interpersonal (related to interpersonal relationships or

people around the discourse to be analyzed), and 3. Textual (related to how the discourse is structured and forms meaning in spoken or written form).

SFL is something that has many branches of research as a language approach to examine a discourse in discourse analysis or discourse analysis activities, one of which is the Mood system. Mood has three elements they are, subject, finite, and mood adjunct.

RESEACH METODE

This research belongs to a descriptive qualitative research. Qualitative research is a scientific research, which aims to understand and get the point of a phenomenon in a natural social context by emphasizing the processes of deep communication and interaction between researcher and the phenomena studied. So that the writer can represent the context of each text that is available from process of research.

RESULT AND DISCUSSION

This analysis includes the analysis of the structure and elements interpersonal function. The following analysis consists of a detailed analysis of: data. The data are clauses found in the text of Jack Ma's speech. There is __ clauses have been analyzed based on Systematic functional grammar, focusing on interpersonal function. However, the writer deliberately chose some clauses as sample which will be explained in more detail in this chapter. The whole analysis is attached in the appendix.

1. Mood

The constituents of Mood analysis describe interpersonal metafunction of language. Mood is the system that is realized in the selection of three main illocutionary acts of stating, questioning, and commanding. The mood element comprises subject, finite, and mood adjunct.

- Subject is one of the mood elements which is realized by a nominal group or a nominal embedded clause which functions to initiate an action or event; therefore, it may function as an agent, actor, sensor, carrier, behavior, or sayer depending on the process used in the clauses.
- The second mood element is called finite which is part of a process group which carries the tense and the agreement (person or number). Finite can be in the form of auxiliary or the tense which is used in the simple process.
- Mood adjunct expresses the interpersonal function and falls within the mood element. Mood adjunct relates specifically to the meaning of the finite verbal operators expressing probability, usability, obligation, and inclination.

2. Mood Analysis

- I had a lot of failure

I	had	a lot of failure
subject	Predicator	complement

Mood	
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- I failed for, funny things that I failed in, a key primary school test for two times.

I	failed	for, funny things that I failed in, a key primary school test for two times.
subject	Fin/pred	complement
Mood		

- I failed three times for the middle schools.

I	failed	three times for the middle schools.
subject	Fin/Pred	Comp and adjunct
Mood		

- You know for three years I tried, failed in the universities.

You	Know	for three years I tried, failed in the universities.
Subject	Fin/Pre	Comp and Adjunct
Mood		

- So I applied jobs for thirty times, got rejected.

I	applied	jobs for thirty times, got rejected.
Subject	Fin/pred	complement
Mood		

- I went for the police, they said, "No you're not good."

I	went	for the police, they said, "No you're not good."
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Subjec t	Fin/pr ed	complement
Mood		

- I went to even the KFC, when KFC came to China, came to our city, people went for the job.

I	went	to even the KFC, when KFC came to China, came to our city, people went for the job.
subjec t	Fin/pr ed	complement
Mood		

- Twenty-three people accepted.

Twenty-three people	accepted
Subject	Finite/predicator
Mood	

- I was the only one who got rejected.

I	was	the only one who got rejected.
subject	finite	predicator
Mood		

- We went for police, five people, four of them accepted.

we	went	for police, five people, four of them accepted.
subjec t	Fin/pr ed	complement
Mood		

- I was the only guy they did not proceed with.

I	was	the only guy they did not proceed with.
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Subjec t	Fin/pr ed	complement
Mood		

- So to me, being turned down, rejected – oh by the way, I told you that I applied for Harvard, ten times, rejected.

I	told	told you that I applied for Harvard, ten times, rejected.
Subjec t	Fin/pr ed	complement
Mood		

- I knew I'd be rejected,

I	knew	I'd be rejected
Subjec t	Fin/pr ed	complement
Mood		

- I just wanted to see.

I	just	wante d	to see.
subje ct	adju ct	Fin/p red	complement
Mood			

- "I think we have to get used to it. We're not that good.

I	think	we have to get used to it. We're not that good
subjec t	Fin/pr ed	complement
Mood		

- Even today we still have a lot of people reject us.

we	still	have a lot of people reject us.
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subject	Adju ct	predicator
Mood		

- I don't think in this world there are a lot of people being rejected more than 30 times.

I	Don't	thin k	in this world there are a lot of people being rejected more than 30 times.
sbjt	finite	pre d	complement
Mood			

- If we, the only thing, we never give up.

we	Nev er	give up.
subject	finite	predicator
Mood		

- The only thing, we're like Forrest

I	had	a lot of failure
subject	finite	complement
Mood		

- We keep on changing ourselves.

we	Keep on	changing ourselves
subject	finite	predicator
Mood		

- We don't complain.

we	dont	complain
subject	finite	predicator
Mood		

- Whether you are successful or not successful I found that when people, when they finish the job, if they make the mistake

or they fail, if they always complain about the others, this guy will never come back.

whet her	you	are successful or not successful I found that when people, when they finish the job, if they make the mistake or they fail, if they always complain about the others, this guy will never come back.
Adjuc t	subje ct	Predicator/complement
Mood		

- If the guy only check himself, yeah, something wrong with me here, something wrong with me there.

The guy	only	chec k	himself, yeah, something wrong with me here, something wrong with me there
subje ct	Adju ct	pred	complement
Mood			

- This guy has hope."

This guy	has	hope
subject	finit e	predicator
Mood		

4. CONCLUSION

After explaining the interpersonal function in Jack Ma's Speech and analyze them, the structure of the interpersonal function is manifested in Jack ma's speech by analyzing each clause and analyzing what mood structures are found in every clause. Structure of interpersonal function has a different pattern from one sentence to another. There are 4 different the structural

pattern of interpersonal function found in Jack Ma's speech when analysis.

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Jack Ma's Speech

"I had a lot of failure. I failed for, funny things that I failed in, a key primary school test for two times. I failed three times for the middle schools. You know for three years I tried, failed in the universities. So I applied jobs for thirty times, got rejected. I went for the police, they said, "No you're not good." I went to even the KFC, when KFC came to China, came to our city, people went for the job. Twentythree people accepted. I was the only one who got rejected. "We went for police, five people, four of them accepted. I was the only guy they did not proceed with. So to me, being turned down, rejected – oh by the way, I told you that I applied for Harvard, ten times, rejected. I knew I'd be rejected, I just wanted to see. "I think we have to get used to it. We're not that good. Even today we still have a lot of people reject us. I don't think in this world there are a lot people being rejected more than thirty times. If we, the only thing, we never give up. The only thing, we're like Forrest Gump, we keep on fighting. We keep on changing ourselves. We don't complain. Whether you are successful or not successful I found that when people, when they finish the job, if they make the mistake or they fail, if they always complain about the others, this guy will never come back. If the guy only check himself, yeah, something wrong with me here, something wrong with me there. This guy has hope."